

AMERISTEP  
Hunter's Light



HUNTMORE  
360 Chair



PRIMOS  
Water Repellent Blind Spray



PRIMOS/  
DOUBLE BULL  
QS3 Magnum



PRIMOS  
UTV Blind Light



AMERISTEP  
Wall Shelf



PRIMOS  
Blind Bow Holder



AMERISTEP  
Tripod Swivel Stool



## TIME TO ACCESSORIZE!

Once you close the deal on a blind, a "made for hunting" chair or stool should be a no-brainer. Some manufacturers like Ameristep make it simple by offering pre-packaged combo; the company also offers a complete line of blind furniture. Stools, chairs, benches, tables, corner shelves, wall shelves and ground- and wall-mounted bow holders all are designed to make the ground blind experience more comfortable and efficient. To reiterate the quote from Craig Harper, "A blind without a chair or stool is like a bow without arrows!"

Some new "aftermarket" companies, also, are specializing in blind accessories.

Creature comforts seem to be the main concern, but concealment and durability are also in the mix. Chairs, stools, cushions and fans; leafy 3-D covers, snow covers, and even blaze orange roof covers should be easy enough to sell to both novice and veteran blind owners alike. And don't forget extra blind stakes, tie downs, and chemical preservatives. Here are some of the handiest and most-interesting new pieces around.

### Take A Load Off

The **HuntMore 360° Chair** ([www.huntmorebiz.com](http://www.huntmorebiz.com)) is an impressive offering from a new "accessory specialist." It is sturdy, fully adjustable, with oversized feet and an extra-comfortable seat, along with a patent-pending cast-aluminum hub system that allows the stool to rotate 360 degrees on a dead-silent rotation surface. It folds down in seconds for easy transport. It is a little pricy, but the comfort, stability, and lifetime guarantee—along with memories of some recent 12-hour sits on a Montana antelope hunt—make the chair well worth the price to me.

The **Rack Pack** from **Magnus Archery** ([www.magnusrackpack.com](http://www.magnusrackpack.com)) is a must-have item for hunters who park their vehicles a long way from their set-up—or for those who like to move a lot. It is a fully functional frame pack that is also the ultimate blind transportation system. Once you unload the blind from the pack it easily converts into a comfortable chair.

**Primos, Gorilla, and Ameristep** also make folding hunting chairs and stools specifically designed for ground blind bowhunting. For those of us who don't have much natural padding in the rear end, the **Hunt Comfort** company makes state-of-the-art gel and foam cushions to enhance the comfort of any seat—and make long sits in the blind more comfortable.

Taking padding a step further, the **Bun Burner** heated seat cushion by **Ameristep** should make an easy connection with customers who dread bitter-cold mornings.

There is nothing darker than the inside of a blind before daylight. Super handy accessories offered by both **Ameristep** and **Primos** are LED lamps that attach to the roof of the blind. A flip of the switch produces a red or green glow—allowing bowhunters to organize gear without spooking nearby game.

**Ameristep** also has a **Light/Fan** combo that will light the blind and/or move some air around during those sticky August and September sits.

A common complaint is blinds don't retain their vibrant colors during extended exposure. The original shades of camo turn to ghastly shades of blue and orange due to exposure to the sun's ultra violet rays which fade the dyes and break down fibers in the fabric. With a customer investing up to \$400 for a blind, products to protect, preserve and maintain the blind should be a natural part of your accessory presentation.

Mike Jordan, **Atsko** deer vision guru and ultra-violet expert, says protection from UV rays is easily done in a three-step process. Step one, set the blind up, then wash it thoroughly with a detergent like **Atsko's Sport Wash**, which opens the dye sites in the fabric and doesn't leave any soap residue in the material (do not wash the blind with any normal laundry detergent containing "brighteners"). Step two, let the blind dry thoroughly, then apply a coating of **Atsko UV Killer** to block the ultra violet rays. Step three, let the blind dry completely, then spray on a coat of **Water-Guard Extreme** with U-V-Block to lock in the protection. Let the **Water-Guard** "season" for 48 hours, and you are good to go for at least a year of regular use. These items or others like them should be strongly suggested with each blind purchase. Even if the blind is treated at the factory, it could still benefit from a fresh coat at the start of each new year.